

BREASTFEEDING, WITHOUT THE PRESSURE.

Real support. Real mums.
You've got this.

Breastfeeding is a journey, not a performance.
 With the right support and the right tools,
 it becomes a little easier every day.

**You're learning.
 Baby is learning.**
**And you don't
 have to do it
 alone.**

EVERY FEED COUNTS.

Breastfeeding doesn't have to be perfect.
 You're doing an amazing job.



LEARN TOGETHER
 Latch takes practice.
 You're both
 figuring it out.



FEED OFTEN
 8-12 feeds in
 24 hours helps
 build your
 milk supply.



LOOK AFTER YOU
 Hydration, snacks
 and rest matter
 more than
 you think.



SUPPORT MATTERS
 Your village
 makes all the
 difference.

YOUR BREASTFEEDING SUPPORT SQUAD

Thoughtfully designed to make your journey easier.

1

**FLEXCONE™
 ELECTRIC
 BREAST PUMP**
 Express with comfort.
 Feed with flexibility.



- ✓ 2-phase expression mimics baby's natural sucking
- ✓ 9 adjustable speed settings in each phase
- ✓ Soft silicone Flexcone™ cushion for comfort
- ✓ Lightweight, portable & rechargeable
- ✓ USB charging & low noise
- ✓ Can be converted for manual pumping

For mums who want efficiency and flexibility everyday

2

**EASY POUR
 BREAST MILK
 STORAGE BAGS**

**Store with confidence.
 Pour with ease.**



- ✓ Pre-sterilised & ready to use
- ✓ Leakproof double secure seal
- ✓ Freestanding base for easy filling
- ✓ Easy-pour spout for mess-free pouring
- ✓ Freezer safe
- ✓ BPA, Latex & Phthalate free
- ✓ 30 bags per pack

Safe, secure storage for
 every precious drop.

3

**NURTURE™
 NIPPLE SHIELDS**

**A little extra comfort
 when you need it most.**



- ✓ Ultra-thin, skin-soft silicone
- ✓ Helps protect sore or cracked nipples
- ✓ Supports latch difficulties, including flat or inverted nipples
- ✓ Universal fit
- ✓ Protective storage case included
- ✓ Suitable for sterilising

Gentle support to help you
 keep breastfeeding.



VITAL TIP BUILD YOUR BREASTFEEDING STATION

Set yourself up before baby starts feeding.
 Keep everything within reach so you can
 relax and enjoy those moments.



- Water bottle
- Easy snacks
- Muslin cloth
- Pumping essentials
- Phone / charger
- Breast milk storage bags
- Something that makes YOU comfortable!

THE MUM MOMENT "I JUST NEED FIVE MINUTES..."

Five minutes to drink a hot coffee.
 Five minutes to shower without an audience.
 Five minutes where nobody needs a nappy,
 a feed, a cuddle or snacks.

AND THEN YOU HEAR:

"MUUUUUM!"

Tell us your funniest mum moment!
 Tag us @vitalbabysa



AUGUST SPECIAL

30% OFF

OUR BREASTFEEDING RANGE
 PUMPS • STORAGE • ACCESSORIES & MORE



USE YOUR VOUCHER!

USE CODE:

VB319288

VALID UNTIL 31 AUGUST 2026

**SHOP
 NOW &
 SAVE!**

